

The image features two 3D rendered characters in a classic gangster style. They are wearing dark suits, white shirts, red ties, and dark fedoras. The character on the left is looking slightly to the right with a serious expression. The character on the right is looking towards the viewer with a more intense, slightly angry expression. They are standing in a city at night, with blurred lights from buildings and street lamps in the background. The overall tone is gritty and cinematic.

# Welcome to Gangster Games

[GangsterGames.io](http://GangsterGames.io)

# Business Model

## *Blockchain, Crypto, NFTs, Coins*

### ✦ **Web3, P2P Games, built on the Ethereum Blockchain (MVP launched)**

- ✦ Crypto only (Fully Decentralised)
- ✦ In-house Design and Development (Own IP)
- ✦ A steady stream of new games, increasing sophistication

### ✦ **Incremental Revenue Streams**

- ✦ Commission on transactions
- ✦ NFT fundraising/merchandise

### ✦ **Builds a Community of Web3 Players**

- ✦ Bringing Web2 users to Web3
- ✦ Opportunity to transfer community to new chains

### ✦ **Future Focussed Platform for Growth**

- ✦ Extendable across chains: Ethereum, Solana, TON, etc.
- ✦ New games will increase in sophistication

### ✦ **Longer Horizon / Larger Valuations**

- ✦ Metaverse / Web3 are early stage
- ✦ Largest VC investment sector of 2022



# Summary & Key Points

## A Game & Community Platform

<b>Platform</b>	<ul style="list-style-type: none"><li>✦ Web3 Games of Chance (original IP)</li><li>✦ P2P Community Platform</li><li>✦ NFTs, Token, Marketplaces</li></ul>
<b>Rationale</b>	<ul style="list-style-type: none"><li>✦ Web3 is ideally suited to Games of Chance</li><li>✦ P2P drives organic community building</li><li>✦ Community is a valuable asset sought by all chains</li></ul>
<b>Industry</b>	<ul style="list-style-type: none"><li>✦ Crypto gaming is growing rapidly</li><li>✦ 25% of classic gaming is already in crypto and growing</li><li>✦ The gaming community is huge, but not on Web3</li></ul>
<b>Competition</b>	<ul style="list-style-type: none"><li>✦ Most gaming platforms are not focussed on Crypto/Web3</li><li>✦ Games of Chance are not on the blockchain so far</li><li>✦ Technology is moving fast, and gaming will improve</li></ul>
<b>Team</b>	<ul style="list-style-type: none"><li>✦ In-house blockchain development team</li><li>✦ Scalable and cost efficient: Game/NFT development</li><li>✦ In-house design and marketing operations</li></ul>

**Web3 Games**  
Player2Player Games

Game  
Community



Chain Platform  
Drives Users

**Chain**



The image features two stylized, 3D-rendered characters dressed as classic mobsters. They are wearing dark suits, ties, and fedoras. The character on the left has a white beard and is holding a long-barreled shotgun. The character on the right is clean-shaven and has a confident, slightly smug expression. They are standing in a dark, atmospheric cityscape at night, with glowing windows and streetlights in the background. In the foreground, several large stacks of money, including stacks of banknotes and rolls of cash, are scattered on the ground. The overall color palette is dominated by dark blues, greys, and warm yellow and orange highlights from the city lights.

**Gangster Games is Live!**

[GangsterGames.io](https://GangsterGames.io)

# Gangster Games MVP

## GANGSTERGAMES.IO

### Built on the Ethereum Blockchain

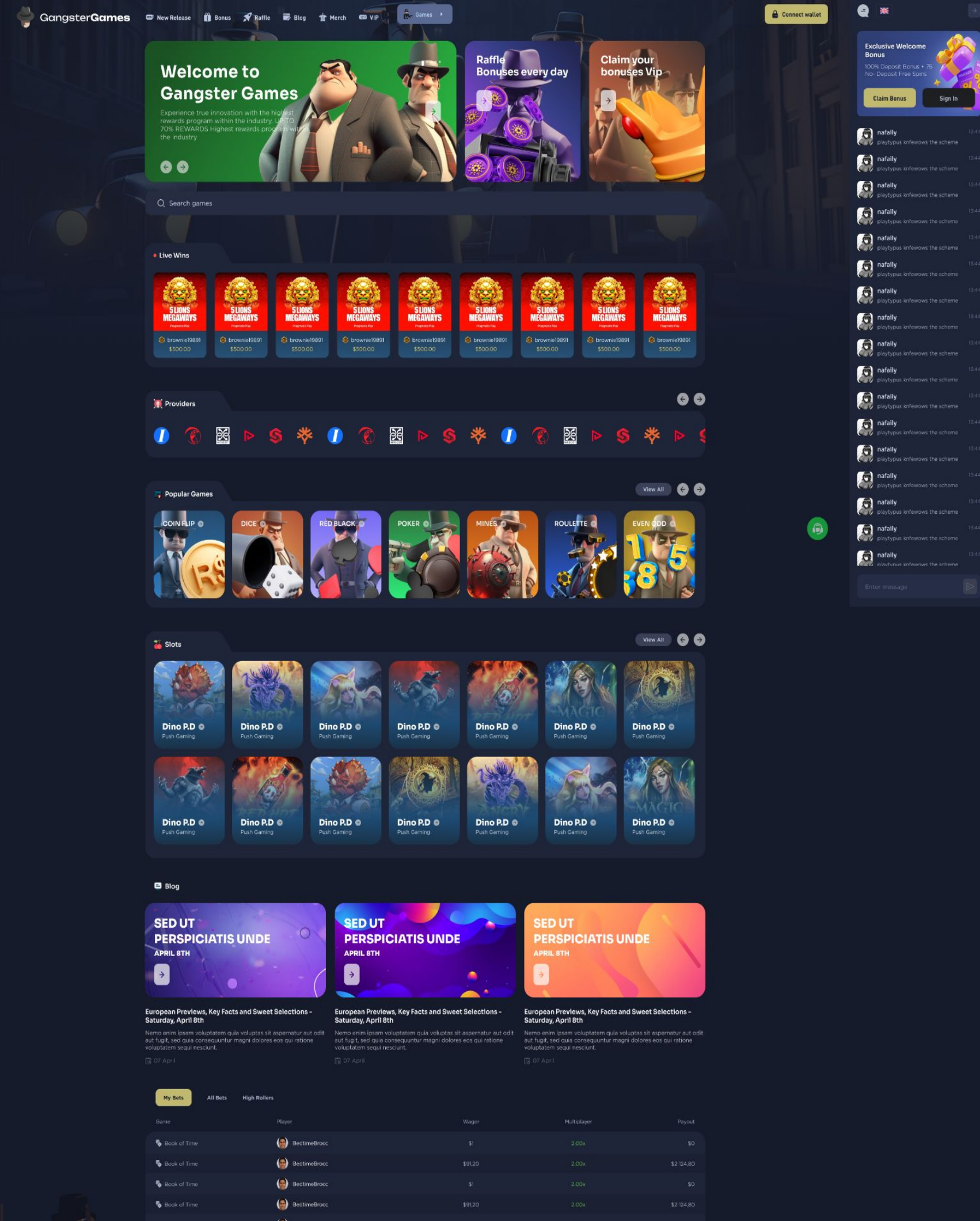
- ✦ All rules, results and rewards are transparent and verifiable
- ✦ Smart contracts prevents potential fraud or manipulation
- ✦ Low-cost transactions
- ✦ Easily integrated across multiple blockchains
- ✦ Players retain complete control over their data

#### MVP 1

- ✦ Player 2 Player games
- ✦ 1% Transaction fee
- ✦ Community and live chat
- ✦ Invite a friend

#### MVP 2

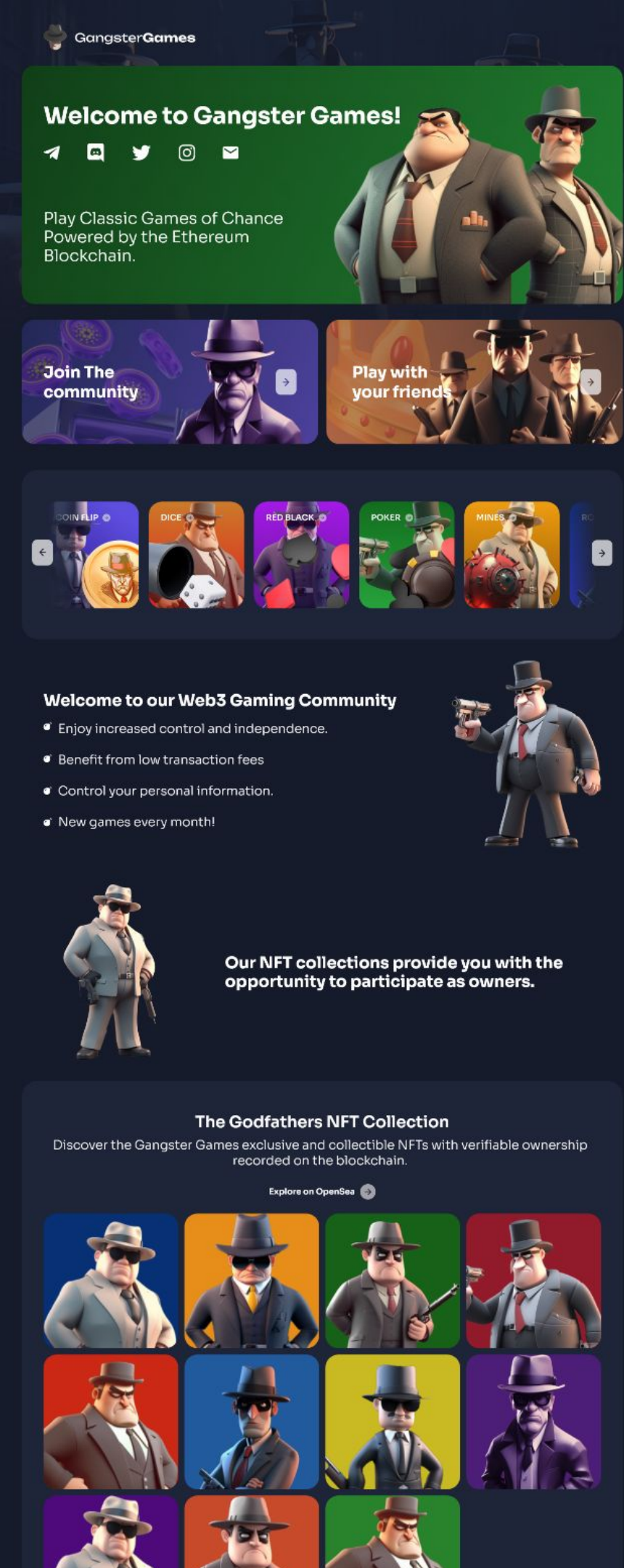
- ✦ Additional wallet connections
- ✦ New games monthly
- ✦ P2P Chat in Game
- ✦ Personalised Games
- ✦ Users create their own games



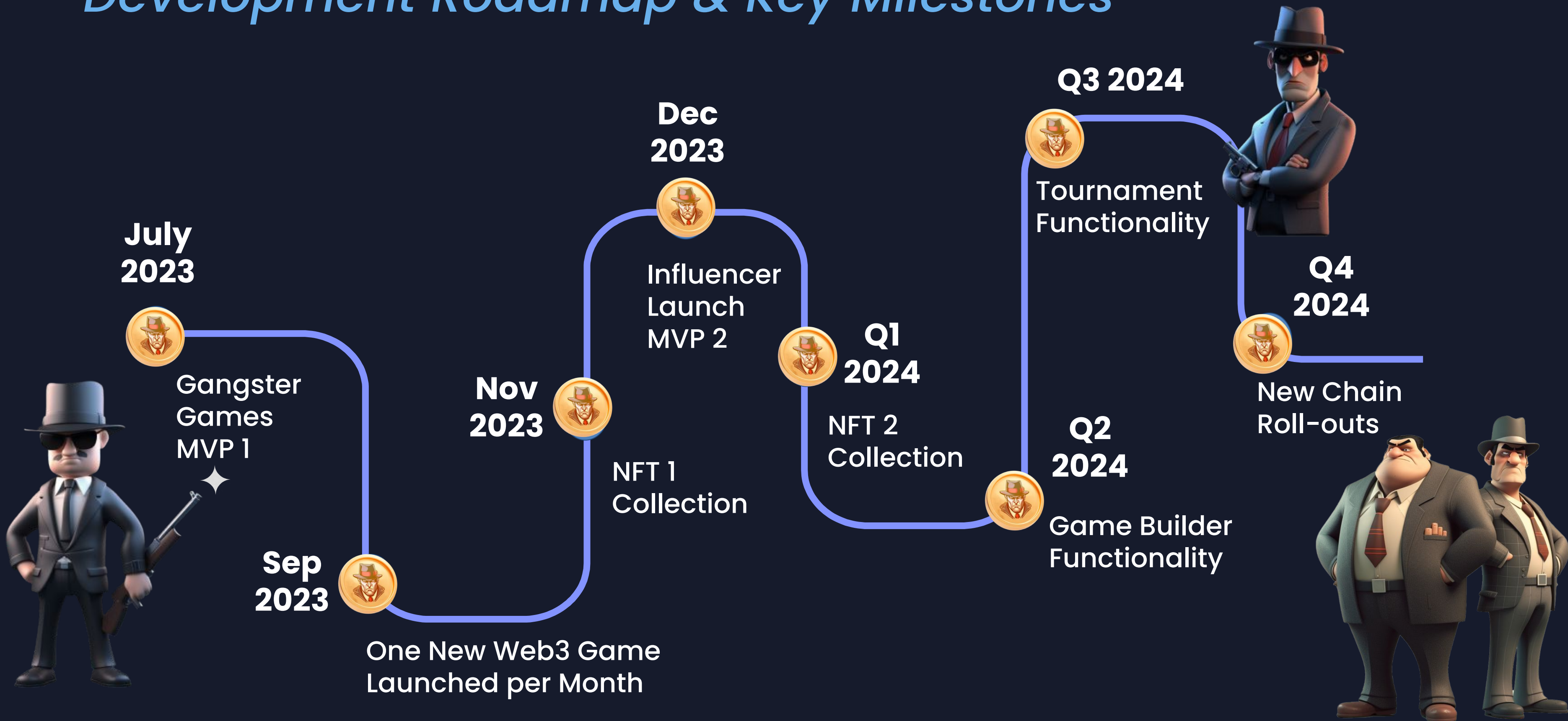
# MVP 2 – December 2023

## Upcoming Features

- ✦ Enable people to create their own games (with predefined rules)
  - ✦ Create the odds and the rules
  - ✦ Promote the game
  - ✦ Earn fees of their game
- ✦ Web3 marketplace platform where people can buy sell web3 gaming items
  - ✦ They connect their wallet and list or buy items from any web3 game
  - ✦ People can have possibility to create their items and implement them in their web2 games
- ✦ Lottery blockchains: Jackpots, PowerBall, Pick a Number, Eurojackpot, Lotto 649
- ✦ Wheel of Fortune
- ✦ Games where people can stack their crypto and to be used as a bank and they are gaining payoffs
- ✦ Fractionalize gaming items



# Development Roadmap & Key Milestones



# Introducing the Team

Leadership

Jonathan



## General Partner

Owner of ICON Worldwide Zurich & EOOD Sofia who leads technology practice. 15+ years of experience advising F500 brands in the digital space (Pepsi, GE, Credit Suisse) as well as start-ups in Blockchain, DeFi, AI & Crypto.

Lorian



## Managing Partner

Co-Founder of ICON Worldwide AG Zurich, ICON Sofia and Gangster Games. Managing Director with strong experience in digital marketing, defi, P2P, WEB 3, crypto gaming and blockchain Leads digital strategy and marketing at ICON.

Peter



## CTO

Developer of TX.Mobile (private key storage app). Technical advisor of Wizards NFT collection (93.9K Twitter followers). Co-creator of JustPablo (top 10 in Bulgarian app store). Education: B.S. Computer Science, M.S. Finance

***Gangster Games is a project developed by ICON Worldwide AG***

Based in Zurich CH and Sofia BG, ICON Worldwide AG is a 20 year old software development company.

Our in-house team of developers, designers, and social media marketers gives us a unique ability to build and run Gangster Games.





The image features three stylized, 3D-rendered gangster characters standing in a city street at night. They are dressed in classic noir attire: long, dark trench coats, dark suits, and wide-brimmed fedoras. The character on the left has a mustache and is looking slightly to the right. The middle character has a mustache and is wearing sunglasses, looking directly forward. The character on the right is also wearing sunglasses and has a slight smile, looking towards the viewer. The background shows a dark city street with a vintage car on the left and another car with glowing headlights on the right. The overall lighting is dramatic, with strong highlights and deep shadows, creating a moody atmosphere.

# Gangster Games Community Building

NFTs, Tokens, Influencer Marketing

# Gangster Games Tokens

*The Primary Gangster Games Token is Fundraising Focused*

## Fundraising

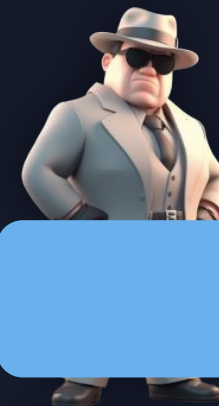
- ✦ **Trading, Staking on CEX/DEX**
- ✦ **Marketing**  
Influencers, airdrops, campaigns
- ✦ **Governance**  
Voting (Game Launches, Events, etc.)

## Distribution

- ✦ **Seed/Strategic Round**  
Project development (1.5 yr. lock-up)
- ✦ **Private Round**  
Target funds and influencers (1 yr. lock-up)
- ✦ **Public Round**  
Wide distribution

## Soulbound

- ✦ **Given to every user registered on the platform**
- ✦ **Track winnings towards goals and recognition**
- ✦ **Up-levelling over time, performance**



## Buttons

- ✦ **Special in-game currency**



# Gangster Games NFTs

*NFTs will raise funds and build the community*



## NFT Benefits

- ✦ Revenue sharing
- ✦ NFT owners have VIP perks
- ✦ Ability to host private games
- ✦ Create tournaments
- ✦ Live games & events
- ✦ Access to our holders only Discord
- ✦ VIP tournaments and Jackpots
- ✦ Merchandise
- ✦ Personalised with their avatar
- ✦ Co-ownership of games
- ✦ Play to Earn : participants earn from their playing
- ✦ Players create value through their actions
- ✦ Bonuses embedded into the games

## NFT Fundraising

- ✦ *Wise Guys* NFT collection Release 1
- ✦ Collection is based on the 5 American Mafia crime families operating in NYC
- ✦ 5 Bosses, 100 traits, 500 NFTs total
- ✦ Traits: Rare, Epic, Legend

## Coming Soon



### Meet the CHIN

professional boxer  
reclusive  
never caught on wire tap  
went out in his bathrobe  
Capo di tutti Capi

# What's Next for Gangster Games



# See You in the Metaverse

- ✦ 25% of the global population will spend at least 1 hour per day in the metaverse by 2026
- ✦ Gaming accounts for 30% of the Decentraland Metaverse daily users
- ✦ Gangster Games is building web3 games, which are ready to launch in the Metaverse.
- ✦ Gangster Games will continually reinvest into Metaverse development



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Bitcoin \$23,562.16 -13.69% Ethereum \$1,225.85 -15.93% Binance Coin \$221.93 -13.53% Crypto Prices → Top Assets

**Tech**

## Who's Using the Metaverse? Poker Players in Decentraland

Decentral Games' casino has made \$7.5 million in revenue over the past three months with daily user counts topping 5,000.

By Eli Tan © Feb 3, 2022 at 11:31 p.m. Updated Feb 7, 2022 at 3:20 p.m.



A 3D rendered character, resembling a classic gangster, stands on a rooftop at night. He is wearing a dark suit, a white shirt, a dark tie, and a black top hat. He has a stern, somewhat menacing expression and is looking down at several large stacks of money (gold coins or bills) scattered on the ground in front of him. The background shows a city skyline at night with illuminated buildings and a grid-like pattern of lights. The lighting is dramatic, with a strong blue and purple hue, and some warm orange light from a glowing object in the background.

# Bada Bing!

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